

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 489281 /		<u>Alt Order #</u> 06275648
<u>Product</u> HORSFORD 4 CONGRESS		
<u>Contract Dates</u> 09/11/12 - 10/01/12		<u>Estimate #</u> 1609
<u>Advertiser</u> Horsford For Congress		<u>Original Date / Revision</u> 08/13/12 / 08/13/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 115	<u>Product Code</u> 122
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	09/11/12	10/01/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	6	\$4,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/11/12	09/17/12	MTWTF--				2	\$825.00			
	Week:	09/18/12	09/24/12	MTWTF--				2	\$825.00			
	Week:	09/25/12	10/01/12	-TWTF--				2	\$825.00			
N 2	KVVU	09/11/12	09/28/12	Better	M-F 11a-12p		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/11/12	09/17/12	MTWTF--				1	\$100.00			
	Week:	09/18/12	09/24/12	MTWTF--				1	\$100.00			
	Week:	09/25/12	10/01/12	-TWTF--				1	\$100.00			
N 3	KVVU	09/11/12	09/28/12	Anderson	3-4p		:30			NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/11/12	09/17/12	MTWTF--				1	\$175.00			
	Week:	09/18/12	09/24/12	MTWTF--				1	\$175.00			
	Week:	09/25/12	10/01/12	-TWTF--				1	\$175.00			
N 4	KVVU	09/11/12	09/28/12	The Dr.Oz Show	4-5p		:30			NM	6	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/11/12	09/17/12	MTWTF--				2	\$175.00			
	Week:	09/18/12	09/24/12	MTWTF--				2	\$175.00			
	Week:	09/25/12	10/01/12	-TWTF--				2	\$175.00			
N 5	KVVU	09/11/12	09/28/12	Fox 5 News at 5	5-530p		:30			NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/11/12	09/17/12	MTWTF--				2	\$275.00			
	Week:	09/18/12	09/24/12	MTWTF--				2	\$275.00			
	Week:	09/25/12	10/01/12	-TWTF--				1	\$275.00			
N 6	KVVU	09/11/12	10/01/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/11/12	09/17/12	MTWTF--				2	\$275.00			
	Week:	09/18/12	09/24/12	MTWTF--				2	\$275.00			
	Week:	09/25/12	10/01/12	-TWTF--				1	\$275.00			
N 7	KVVU	09/11/12	10/01/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	6	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/11/12	09/17/12	MTWTF--				2	\$450.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
489281 /	06275648

Contract Dates	Product	Estimate #
09/11/12 - 10/01/12	HORSFORD 4 CONGR	1609

Advertiser	Original Date / Revision
Horsford For Congress	08/13/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																																																																																																																																																																																																																																												
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N 8	KVVU	09/11/12	10/01/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	7	\$2,975.00																																																																																																																																																																																																																																												
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N 9	KVVU	09/11/12	10/01/12	More M-F 9-10a	M-F 9a-10a		:30			NM	7	\$1,050.00																																																																																																																																																																																																																																												
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N 10	KVVU	09/22/12	09/29/12	NCAA Football Late Game	NCAA Football Late		:30			NM	2	\$2,100.00																																																																																																																																																																																																																																												
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N 11	KVVU	09/16/12	09/30/12	NFL Late Game	NFL Late Game		:30			NM	3	\$7,600.00																																																																																																																																																																																																																																												
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Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 09/17/12</td><td>09/23/12</td><td>-----</td><td></td><td>0</td><td>\$0.00</td></tr><tr><td>Week: 09/24/12</td><td>09/30/12</td><td>-----1</td><td></td><td>1</td><td>\$3,800.00</td></tr></table></td></tr><tr><td>N 12</td><td>KVVU</td><td>09/16/12</td><td>09/30/12</td><td>NFL Early Game</td><td>NFL Early Game</td><td></td><td>:30</td><td></td><td></td><td>NM</td><td>3</td><td>\$10,500.00</td></tr><tr><td colspan="12"><table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 09/10/12</td><td>09/16/12</td><td>-----1</td><td>1</td><td>\$3,500.00</td></tr><tr><td>Week: 09/17/12</td><td>09/23/12</td><td>-----1</td><td>1</td><td>\$3,500.00</td></tr><tr><td>Week: 09/24/12</td><td>09/30/12</td><td>-----1</td><td>1</td><td>\$3,500.00</td></tr></table></td><td></td><td></td></tr><tr><td>N 13</td><td>KVVU</td><td>09/16/12</td><td>09/30/12</td><td>Fox News Sunday 8-9a</td><td>8-9a</td><td></td><td>:30</td><td></td><td></td><td>NM</td><td>3</td><td>\$600.00</td></tr><tr><td colspan="12"><table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 09/10/12</td><td>09/16/12</td><td>-----1</td><td>1</td><td>\$200.00</td></tr><tr><td>Week: 09/17/12</td><td>09/23/12</td><td>-----1</td><td>1</td><td>\$200.00</td></tr><tr><td>Week: 09/24/12</td><td>09/30/12</td><td>-----1</td><td>1</td><td>\$200.00</td></tr></table></td><td></td><td></td></tr><tr><td>N 14</td><td>KVVU</td><td>09/19/12</td><td>09/19/12</td><td>The X Factor</td><td>The X Factor</td><td></td><td>:30</td><td></td><td></td><td>NM</td><td>1</td><td>\$2,735.00</td></tr><tr><td colspan="12"><table><tr><th><u>Start Date</u></th><th><u>End 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09/10/12	09/16/12	-----1	1	\$3,500.00	Week: 09/17/12	09/23/12	-----1	1	\$3,500.00	Week: 09/24/12	09/30/12	-----1	1	\$3,500.00			N 13	KVVU	09/16/12	09/30/12	Fox News Sunday 8-9a	8-9a		:30			NM	3	\$600.00	<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 09/10/12</td><td>09/16/12</td><td>-----1</td><td>1</td><td>\$200.00</td></tr><tr><td>Week: 09/17/12</td><td>09/23/12</td><td>-----1</td><td>1</td><td>\$200.00</td></tr><tr><td>Week: 09/24/12</td><td>09/30/12</td><td>-----1</td><td>1</td><td>\$200.00</td></tr></table>												<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 09/10/12	09/16/12	-----1	1	\$200.00	Week: 09/17/12	09/23/12	-----1	1	\$200.00	Week: 09/24/12	09/30/12	-----1	1	\$200.00			N 14	KVVU	09/19/12	09/19/12	The X Factor	The X Factor		:30			NM	1	\$2,735.00	<table><tr><th><u>Start Date</u></th><th><u>End 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<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>																																																																																																																																																																																																																																																
1	KVVU	09/10/12-09/16/12	NFL Late Game	NFL Late Game	-----Su	:30	\$3,800.00	NM																																																																																																																																																																																																																																																
See MG 11.3, 11.4																																																																																																																																																																																																																																																								
3	KVVU	09/16/12-09/16/12	NFL Pre-Game Show	NFL Sa-Su 8a-6p	-----Su	:30	\$1,900.00	NM																																																																																																																																																																																																																																																
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4	KVVU	09/16/12-09/16/12	NFL Pre-Game Show	NFL Sa-Su 8a-6p	-----Su	:30	\$1,900.00	NM																																																																																																																																																																																																																																																
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N 12	KVVU	09/16/12	09/30/12	NFL Early Game	NFL Early Game		:30			NM	3	\$10,500.00																																																																																																																																																																																																																																												
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N 13	KVVU	09/16/12	09/30/12	Fox News Sunday 8-9a	8-9a		:30			NM	3	\$600.00																																																																																																																																																																																																																																												
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N 14	KVVU	09/19/12	09/19/12	The X Factor	The X Factor		:30			NM	1	\$2,735.00																																																																																																																																																																																																																																												
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Totals											60	\$39,835.00																																																																																																																																																																																																																																												

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	60	\$39,835.00	\$33,859.75
Totals	60	\$39,835.00	\$33,859.75

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 489281 /		<u>Alt Order #</u> 06275648
<u>Contract Dates</u> 09/11/12 - 10/01/12	<u>Product</u> HORSFORD 4 CONGRE	<u>Estimate #</u> 1609
<u>Advertiser</u> Horsford For Congress		<u>Original Date / Revision</u> 08/13/12 / 08/13/12

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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FAX# 610-225-1191
HARRIS REPORT FROM REP AUG13/12 18.3
CHANGES *** KVVU-TV ***

REP. #	OFF. # 762	SALESMAN #
BUYER NAME	JESSE DEMASTRIE	
SALES PRSN	PH- TERESA DIFURIA	

CLASS:	NATL.	LOCAL	REGIONAL
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FLIGHT DATES SEP11/12 OCT1/12 WK-3

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG13/12 18.32

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

STEVEN HORSFORD FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 115 AGENCY PRODUCT CODE = 122 AGENCY EST# = 1609												
11	S		100P-400P	30		\$3,800.00	9/16	9/16	0		SUN	0
11	S		100P-400P	30		\$3,800.00	9/30	9/30	1		SUN	1
PROGRAM : FOX NFL (GAME 2) CON COM1 : FOX NFL (GAME 2)												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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15	A		900P-1000P	30		\$1,900.00	9/16	9/16	2		SUN	2
PROGRAM : PRE GAME SHOW ORD COM1 : SPOT N/A DUE TO NO LATE GAME. MG OFFER PRE GAME SHOW. PLS ADVISE. THIS IS A MAKE-GOOD FOR SEP16 ON LINE-11 FOR 1 SPOT/WK												

14	S		800P-930P	30		\$2,735.00	9/19	9/19	0		WED	0
PROGRAM : X FAXTOR CON COM1 : X FAXTOR												

16	A		800P-1000P	30		\$2,735.00	9/19	9/19	1		WED	1
PROGRAM : X FAXTOR ORD COM1 : TP CORRECTION. PLS APPROVE. THIS IS A MAKE-GOOD FOR SEP19 ON LINE-14 FOR 1 SPOT/WK												

STATION MAKEGOOD OFFERS:
 M1 OK'D BUY#11 MISSED: SUN/100P-400P SEP16 30S \$3,800.00 (AUG13/12)
 OFFER: SUN/900P-1000P SEP16(2/WK) 30S \$1,900.00 PLS ADVISE.
 CMT: SPOT N/A DUE TO NO LATE GAME. MG OFFER PRE GAME SHOW. PLS ADVISE.

M2 OK'D BUY#14 MISSED: WED/800P-930P SEP19 30S \$2,735.00 (AUG13/12)
 OFFER: WED/800P-1000P SEP19 30S \$2,735.00 PLS ADVISE.
 CMT: TP CORRECTION. PLS APPROVE.

SEP/12 39835.00 OCT/12 \$.00 CONTRACT TOTAL 39835.00
 TOTAL SPOTS 60

MARKET TOTALS \$181,068 KVVU 22% KSNV 22% KLAS 26% KTNV 20% KVMY 7% KVCW 2% CABL 0%
 KTUD 1%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100
ORDER WORKSHEET

AUG13/12 14
*** KVVU-TV ***

REF. # 766
OFF #

SALES PRSN PH- TERESA DIFURIA

CONTRACT # 6275648

CLASS: NATL.

OCT1/12 WK-3

CE)

LOCAL REGIONAL

CITY TAX STATE TAX

CO-OP BILLING NEEDED

REF:

NEW HORSEFORD FOR CONGRESS ORDER
MONEY MOVED FROM HL 6207942
TOTAL \$39835
PLS CNF THANKS
NIKKI

DATE AUG13/12 14.3

CON	*	ETHS
CM	*	TS
	*	R
	*	Q
	*	E
	*	I

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS

ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

STEVEN HORSFORD FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			1000P-1100P	30		\$825.00	9/11	10/1	2		TU-F,M	6
AGENCY ADVERTISER CODE = 115 AGENCY PRODUCT CODE = 122 AGENCY EST# = 1609												
PROGRAM : FOX 5 NEWS AT 10P CON COM1 : FOX 5 NEWS AT 10P												

PROGRAM : FOX 5 NEWS AT 10P
CON COM1 : FOX 5 NEWS AT 10P

\$825.00	9/11	10/1	2	TU-F,M	6
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
9			900A-1000A	30		\$150.00	9/11	9/17	2		TU-F,M	2
9			900A-1000A	30		\$150.00	9/18	9/24	3		TU-F,M	3
9			900A-1000A	30		\$150.00	9/25	10/1	2		TU-F,M	2
PROGRAM : MORE LAS VEGAS												
CON COM1 : MORE LAS VEGAS												
10			100P-800P	30		\$1,050.00	9/22	9/29	1		SAT	2
PROGRAM : FOX COLLEGE FOOTBALL												
CON COM1 : FOX COLLEGE FOOTBALL												
11			100P-400P	30		\$3,800.00	9/16	9/16	1	N/A	SUN	1
11			100P-400P	30		\$3,800.00	9/30	9/30	1		SUN	1
PROGRAM : FOX NFL (GAME 2)												
CON COM1 : FOX NFL (GAME 2)												
12			1000A-100P	30		\$3,500.00	9/16	9/30	1		SUN	3
PROGRAM : FOX NFL (GAME 1)												
CON COM1 : FOX NFL (GAME 1)												
13			800A-900A	30		\$200.00	9/16	9/30	1		SUN	3
PROGRAM : FOX NEWS SUNDAY												
CON COM1 : FOX NEWS SUNDAY												
14			800P-930P	30		\$2,735.00	9/19	9/19	1		WED	1
PROGRAM : X FAXTOR												
CON COM1 : X FAXTOR												
SEP/12 39835.00 OCT/12 \$.00												
CONTRACT TOTAL 39835.00												
TOTAL SPOTS 59												

MARKET TOTALS	\$181,068	KVVU 22%	KSNV 22%	KLAS 26%	KTNV 20%	KVMY 7%	KVCW 2%	CABL 0%
			KTUD 1%					